



MAGNET AGENCY

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A Fresh and Disruptive Approach to Retained Search



Head of People
WeWork



CEO
Light Reaction



Global CTO
Xaxis



Creative Director
Shazam



VP of Product Marketing
FreeWheel



Creative Director, Interaction Design
The Barbarian Group



Head of Platform & Product
EPIX HD



CTO
Selet Equity Group

There is a digital revolution happening in New York City and talent is harder than ever to find. Magnet Agency is the executive search firm at the center of it all.

Magnet is a boutique retained search firm with unparalleled expertise in the digital universe. Immersed in New York's digital culture, we're building transformational teams for some of today's most disruptive companies. Our comprehensive network and thorough research process, coupled with our boutique size, allow us to deliver quality attention to our clients while ensuring effective and timely results. We are true thought partners when it comes to finding the right talent to positively impact your organization's growth, development and ultimate success.

Our Promise: 3-5 candidates in 2 weeks
Our Goal: Complete your search in 6 weeks

Industry verticals

ConsumerWeb • Programmatic Advertising
Digital Agency • SAAS • Financial Services
E-Commerce • Enterprise Software • Video
GreenTech • Education • Internet of Things
Hedge Funds • Broadcast Media • Mobile

Areas of Expertise

CXO to Director-level roles across HR,
Marketing/Sales, Operations, Product/UX,
Corporate Communications & Technology.
Typically at base salaries of \$150K and up.

Fee Structure

As soon as the success fee has been agreed upon, 1/3 is required to initiate the search, 1/3 within 30 days, and the final 1/3 is due on the placed candidate's 1st day.

We offer a replacement guarantee on all retained searches. We do have special rates for NYC-based startups. Please inquire at info@magnetagency.net

Ryan Brogan, Principal



Ryan is in his element within the community of executives, entrepreneurs and investors who are revolutionizing New York City's business scene.

His professional experience makes him the ideal recruiter for today when digital is defining the landscape and an entrepreneurial ethic is guiding the way.

Since 1999, Ryan has been recruiting for leading Media, Internet, Financial Services, Publishing and Advertising firms. Prior to founding Magnet Agency in 2008, Ryan held senior talent acquisition roles at both Viacom/MTV Networks and Time Warner's Global Recruiting Division.

Ryan's passion for recruiting continues to be strengthened by the successful ventures he has personally launched.

These ventures include 1xRUN.com (an emerging art platform), Aplopay.com (sold in 2011), and Subtrak Records (a digital record label).

Allen Ackerman, Principal



Allen's engineering roots and immersion into New York City's digital scene makes him one of the most connected recruiters in the business today.

An entrepreneur at heart, Allen honed his skills as an independent software engineer where he created platforms for global companies including Goldman Sachs and Sony Music.

Having had his hand in digital recruiting since 1998, Allen possesses the rare insights of an entrepreneurial engineer who has launched successful startups himself.

Prior to joining Magnet in 2011, Allen launched The Hire Syndicate, a global split recruiting website, and also founded A-List Placement.

Allen's core strategy has always been to embrace the ever-evolving new media landscape with innovation and amiability. His driving ethic is that no matter what products or services a company offers, its most important resource will always be its people.